



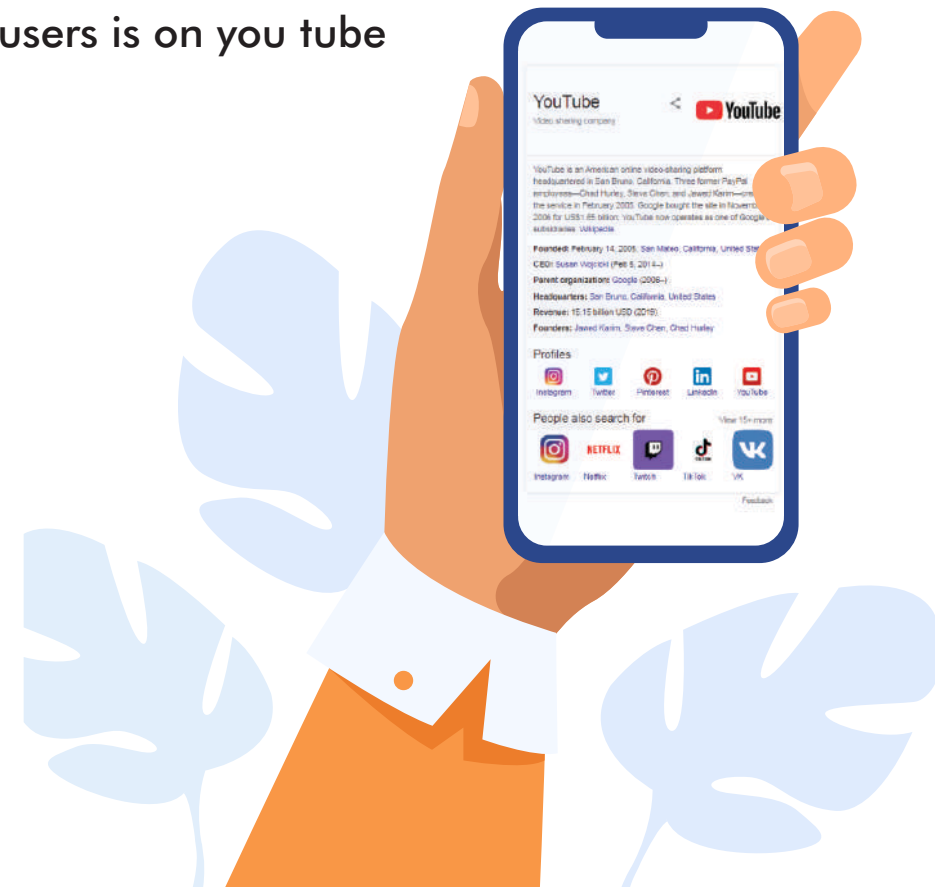
PRACTICAL TRAINING IN
YOUTUBE
MARKETING



- ✔ **Course:** Practical Training in You Tube Marketing
- ✔ **Hours:** 168
- ✔ **Duration:** 2 Months
- ✔ **Days:** 3 days a week
- ✔ **Delivery Method:** Classroom & Online (Both options available)
- ✔ **Fee:** Call for more information (Govt. funding options also available)

What is YouTube

- ✔ You Tube is transforming the way we search for information on the web
- ✔ More than 3 million searchers per month 1 out of 2 internet users is on you tube
- ✔ Why Marketing with You Tube is important
- ✔ Improve SEO
- ✔ You Tube is the second Largest Search Engine
- ✔ Videos are 53 times more likely to get first page SERP
- ✔ Increase Brand Awareness
- ✔ Average You Tube Visitor visits the site 14 times per month
- ✔ Millions of video are faved each day



The main key points of this course that make this course beneficial for you

- ✔ Setting up your YouTube channel and management
- ✔ Monetization of video
- ✔ Creating a content plan and creating videos
- ✔ Marketing on YouTube (YouTube SEO)
- ✔ How to grow and gain audience
- ✔ Growing your business and sales

Best course for you tube earning course online

An online Youtube earning course online is available and this course will teach you the creation of Google Ad Sense account, set up and applying for YouTube monetization. You will also come to know the YouTube rules and regulations with minimum requirements of different online payments methods and plans and you will also come to know that how to verify your address and how to deal with Affiliate Marketing and Sponsor Ads

Here we are giving you a big good news now you can start earning money by enrolling in YouTube earning course online. Now make many useful videos on YouTube under our supervision. We can teach you about the history, different types of channels on YouTube and setting up your channels. You will also learn the basics of videos and its types.

Videos are nothing without story, if you don't have brief knowledge of stories then it will be more difficult to earn from YouTube but you not need to be worried you will learn also about the stories and scripts at our platform

Amazing platform for Youtube training course

As we aim to provide best Youtube trainings course in KBM Media Solutions so you will also learn YouTube Search Engine Optimization by using search tags for YouTube videos and channels. We will also provide training about the latest trends. You will also learn how to use SEO for YouTube community.

YouTube trainings course in KBM Media Solutions teaches you the use of Social Media Marketing that will also help to promote your channel. You will learn Creation of a Face book page for your YouTube channel, Creating branding campaigns and running on it twitter account, Connection of all social medias with your with YouTube channel and learning about new ways of generating traffic

At the end of the course you will be able to create your own successful YouTube channel. You will get more views and subscribers and you will be able to start working with different brands. Our youtube trainings course in KBM Media Solutions is a best for learning and training with full practical approach.

Why YouTube Should Be Part Of Your eLearning Course

- ✔ It is really easy to integrate.
- ✔ It can be used to create an eLearning community.
- ✔ It generates and promotes online discussion.
- ✔ It is ideal for mobile learning.
- ✔ It allows for microlearning
- ✔ It encourages the development of note-taking skills.
- ✔ It enhances comprehension of complex concepts.
- ✔ It allows learners to make their own YouTube videos.

WHO SHOULD ATTEND

- ✓ The modules of this training are designed for:
- ✓ Digital Marketers
- ✓ Video marketers
- ✓ Artists/singers/models/content producers
- ✓ Business owners
- ✓ Influencers

LEARNING OUTCOMES

- ✓ Create your own successful YouTube channel
- ✓ Grow your brand with a YouTube channel
- ✓ Get more YouTube views
- ✓ Get more YouTube subscribers
- ✓ Make high-quality videos on a budget
- ✓ Post and optimize videos with great titles, descriptions, and tags
- ✓ Create clickable thumbnails that get more views
- ✓ Make money with a YouTube channel



COURSE OUTLINE

Introduction to Youtube

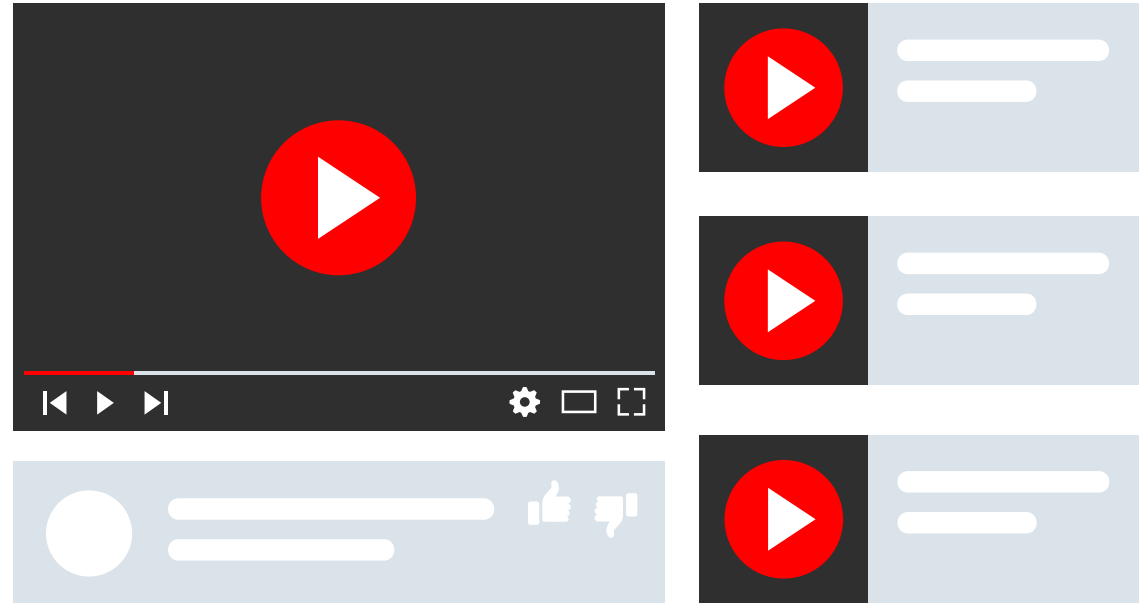
- ✓ History of Youtube
- ✓ Types of Youtube channels
- ✓ Personal vs. brand channels

Starting Youtube a channel

- ✓ Creating a channel
- ✓ Basic setting of Youtube Channel
- ✓ Creating a channel art
- ✓ Adding a branding watermark
- ✓ How to use Youtube Cards
- ✓ Pinning comments
- ✓ Handling comment

Creating a Youtube Video

- ✓ Types of Videos
- ✓ Searching for ideas
- ✓ Planning a video
- ✓ Writing a script
- ✓ Key point of a video
- ✓ How to create a story
- ✓ Creating a tone
- ✓ Writing a titles
- ✓ Writing description
- ✓ Creating a playlist
- ✓ Basics of videography
- ✓ Rules of video
- ✓ Basic of camera setting
- ✓ Basics of lighting
- ✓ 3 point lighting
- ✓ Front lighting
- ✓ Reflectors
- ✓ Using sunlight
- ✓ Basics of sound processing



How to Earn Money from Youtube

- ✔ Google Adsence
- ✔ Applying for youtube monetization
- ✔ Youtube rules and regulations
- ✔ Minimum requirements
- ✔ Payments methods
- ✔ How to verify your address
- ✔ Affiliate Marketing
- ✔ Sponsor Ads

Video Editing

- ✔ Creating a project
- ✔ Cutting and joining videos
- ✔ Color grading
- ✔ Exporting for youtube

YoutubeSearch Engine Optimization

- ✔ How to search tags for youtube video and channel
- ✔ Suggested video optimization
- ✔ Engaging with trends
- ✔ Using youtube community for SEO



Social Media Marketing

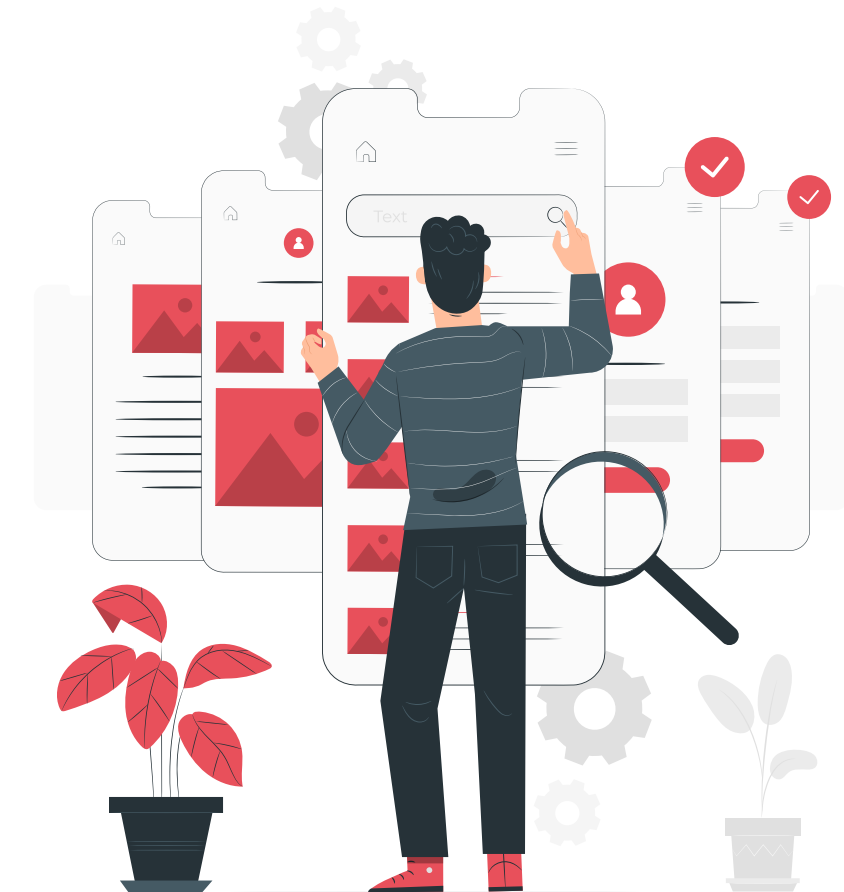
- ✔ Creating a page on Facebook
- ✔ Creating a brand twitter account
- ✔ Connecting with youtube with all social medias
- ✔ Using Reddit to drive traffic

Why KBM Media Solutions

- ✔ KBM Media Solutions are experts in preparing the candidates in Digital Media Experts.
- ✔ Our strong links with the top employers make it easier for us to place our candidates into apprenticeship straight after the training.
- ✔ We stay in touch with you, post the training, and support your progression and career growth with guidance and references as required
- ✔ One to One Training with Expert Tutor Support
- ✔ Hands on training using various software, practices, exercises and case studies
- ✔ High Quality Practical Hands-on Training
- ✔ 100% Practical Training on real company files
- ✔ Work Experience Opportunities
- ✔ Multiple locations
- ✔ Professional CV Writing Support
- ✔ Interview Preparation
- ✔ Regular performance reviews to identify learning gaps
- ✔ Regular job market awareness sessions
- ✔ Work placement and reference to employers
- ✔ 1-1 Training sessions with Professional Digital Skills Experts

KBM Digital Skills Portfolio

- ✔ KBM has vast experience of Digital Skills Trainings in the UK and Europe
- ✔ In our portfolio we have the following achievements:
- ✔ 1000+ learners trained with Erasmus+ funding for Digital Inclusion Training Programs
- ✔ 1500+ learners trained with Facebook funding for Digital Skills Training Program
- ✔ 100+ learners trained with PSDF funding for Skills for Jobs Training Program
- ✔ 250+ learners being trained with BT funding for Skills for Tomorrow Training Program
- ✔ **125+ learners being trained with Google**



Don't miss this **Great Opportunity**
to Avail these Professional Courses

HURRY
UP!

Limited Spaces
AVAILABLE

To Book Your Free Consultation

Call: 020 8992 4506 | Email: info@kbmm mediasolutions.com

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